



CANADIAN COSMETIC, TOILETRY
AND FRAGRANCE ASSOCIATION

ASSOCIATION CANADIENNE DES COSMÉTIQUES,
PRODUITS DE TOILETTE ET PARFUMS

HOLDING STATEMENT

FEBRUARY 3, 2010

Safety of Mineral Based Cosmetic Powders

The highest priority of the cosmetic and personal care product industry is to ensure the health and safety of consumers through the marketing of products that are safe, effective and that do not damage our environment. CCTFA and its member companies have a long history of working with Health Canada and Environment Canada to promote and maintain consumer safety and confidence in the cosmetic and personal care product sector.

In a recent program, US television talk show host, Dr. Mehmet Oz expressed concern about potential health risks connected to the inhalation of mineral based cosmetic **powders** which include smaller particles. Dr. Oz also pointed out that no studies have shown any health risk.

It is important to remember that small particles and very small particles are not new. Particles contained in the ingredients that make up personal care products, whether from organic or synthetic sources have always come in various shapes and sizes. As the health and safety of consumers is a top priority of the personal care product industry, manufacturers work with government regulators, including Health Canada to ensure that all products are safe when used as intended. Our focus will continue to be ensuring that all ingredients and products are safe regardless of the size of the composite particles included in them.

Innovative technologies or products can attract public attention regarding possible risks to health and safety. It is important to remember that it is illegal to sell cosmetic products in Canada that may be a danger to the health and safety of consumers when the products are used as intended. Consequently, manufacturers and Health Canada are continually working to ensure that products are safe and will investigate any legitimate concerns to ensure the safety of consumers.

The CCTFA will continue to work with Health and Environment Canada to ensure that all the products our members sell to Canadians are safe when it comes to human health and impact on the environment.

CCTFA is the national association representing the Canadian cosmetic, toiletry, and fragrance industry. CCTFA's mission is "While playing a meaningful societal role, to encourage trust and confidence in the Canadian cosmetic, toiletry and fragrance industry and in the safety, efficacy and quality of its products." CCTFA and its member companies promote achievement of these goals by encouraging a close working relationship with governments, health-care professionals, and the consumer.